

# FURNITURE SUPPLY TRADE SHOW

## Mexico

August 16 - 19, 2017



Tecno Mueble International is the largest trade fair of machinery, raw materials and accessories for the furniture industry in Guadalajara, Mexico. For this four day event each year, more than 5,000 buyers attend, generating more than \$46 million dollars in sales.

## REGISTRATION

Space is limited and available on a first-come first-served basis. **The deadline to register is July 1, 2017.**

For more information, contact:  
**Gabriel Prado**  
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\*Financial support available for companies approved for funding through the Mississippi State Trade Expansion Program (STEP)



## WHY MEXICO?

- Mexico is the United States' second-largest export market and third-largest source of imports.
- Location is one of the main reasons why exporting is ideal for American companies. Low freight cost and dock-to-dock deliveries often takes less than a week.
- Mexico is Mississippi's second-largest export partner.
- In 2013, two-way merchandise trade reached almost \$507 billion.
- Mississippi's wood products exports to Mexico totaled almost \$90 million in 2016.

## ADVANTAGES

- MDA and SBA may provide financial and administrative support for your trip.
- Fees related to business appointments with qualified buyers are covered by MDA and SBA at 75 percent.
- Travel expenses are reimbursed by SBA at 50 percent.
- Interpretation services are covered by MDA and SBA at 100 percent.
- Customized itinerary and logistical support.



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## REGISTRATION



Please return completed form by **July 1, 2017**. Form may also be submitted by fax to **+1 601-359-2116**.

**Company**

**Contact**

**Title**

**Address**

**Phone**

**Email**

**Webpage**

**Product Description**

**Signature**

**Date**